



# THE RITZ - CARLTON

HOTEL DE LA PAIX, GENEVA



# *Sustainability* COMMITMENTS

Updated as of December 2024

A woman in a dark jacket and hat stands in a lush green forest, looking up at the trees. She is holding a wicker basket. The forest is dense with tall trees and vibrant green foliage. Sunlight filters through the canopy, creating a dappled light effect. The overall mood is serene and natural.

**WHAT OTHERS SEE AS A DISTANT GOAL,  
FOR US COMES AS A STANDARD.**

**NEVERTHELESS, WE ARE AWARE  
THAT OUR JOURNEY AND  
RELENTLESS EFFORTS TOWARDS  
ENVIRONMENTAL SUSTAINABILITY  
MUST CONTINUE.**

*Francesca Fucci, Fiskebar Chef  
Foraging near Geneva*



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# ENVIRONMENTAL, SOCIAL, CULTURAL, AND ECONOMIC PRINCIPLES.

Recognizing the ecological, economic, and environmental impact of our activities, both the management and the Hotel's Green Committee have committed to implementing concrete actions for environmental protection.

## REDUCE

energy consumption and carbon footprint.



## REDUCE & RECYCLE

waste.



## RAISE AWARENESS

about responsible habits and choices.



## PARTICIPATE

in societal initiatives locally, and globally.



## ADHERE

to a responsible and local procurement.



## AVOID

the use of chemicals and pollutants.



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# COMMUNITY FOOTPRINT



## YOUTH FOR SOAP

A soap for a good action! *Youth for Soap* is a non-profit Organisation committed to **recycling used solid and liquid soaps to offer them free of charge** to the underprivileged and homeless individuals.

### RESULTS

In 2024, we enabled *Youth for Soap* to recycle:

**80kg** of soaps

starting from used soaps collected at The Ritz-Carlton.

## SEEKING AHEAD

Collaborating with expert auditors and innovation consultants, **we drive advancements in resource management, consumption reduction, and efficiency optimization** throughout our hotel—back and front of house.

RESULTS • 2024 vs. 2023

**-23%** electricity

**-10%** water

**-14%** fuel



## FOOD CARING

Committed to reducing food waste, we **only offer à-la-carte dining**, including breakfasts and our signature brunches. Our use of KITRO technology efficiently **monitors food waste**. We also sincerely support **local suppliers**, and strive to reduce supply chain emissions.

### HIGHLIGHTS

**60%** locally-sourced ingredients

**#1** lowest food loss among luxury hotels

## GREEN MOBILITY

We **prioritize and encourage sustainability** by providing **complimentary public transport tickets** and **electric vehicle options** for guests transfers. When needed, eco-friendly private flights using Swiss-made jets with minimal environmental impact are also available.

### GOALS

**100%** electric city transfers

**Bikes** at disposal to all guests



## GLOCAL SYNERGIES

As part of a renowned global brand, we recognize the importance of balancing our ambitions to create a **positive impact both at the local level and on a global scale**.

### LATEST INITIATIVES

Our **Water Lover Challenge** cleansed 20,000+ cigarette stubs littering the shores of Lake Geneva, in an hour. While participating to **You Eat We Give**, we donate 1 CHF per client to support children's education in Romania.



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# LATEST INITIATIVES

Q4 2024



## SAMEDI DU PARTAGE

Twice a year, our Ladies and Gentlemen proudly participate in the “Samedi du Partage” (*Saturday of Sharing*), a vital initiative collecting essential goods in Geneva supermarkets for those in need. Joining 1,100 volunteers, we helped gather 175 tonnes of necessities — a heartwarming act of care and generosity that reflects the true spirit of community.

### RESULTS

In two days, all volunteers gathered

**175** tonnes of necessities

## WATER LOVER CHALLENGE

Each year, we proudly join the Water Lover Challenge, an inspiring initiative to protect and preserve our environment. This year, over 50 of us from Marriott Bonvoy properties across Switzerland united to clear thousands of cigarette butts from Geneva’s streets, parks, and lakeshores. This collaborative effort strengthened our team bonds and demonstrated the power of small actions to drive lasting change.

### RESULTS

In one afternoon, we collected more than

**20,000** cigarette butts



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**COMMUNITY  
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TOGETHER WE CAN  
EMBRACE **NATURE**  
TO SECURE **FUTURE.**

The Ritz-Carlton Hôtel de la Paix, Geneva, invites its partners to join forces for sustainable development.

**BY SIGNING**, they express their commitment to supporting the brand in its environmental initiatives and implementing similar practices within their companies, and among their business partners.